

Web Technologies - Fall 2021

IFSC 1310	Instructor: Thomas Wallace tswallace@ualr.edu	Location & Time: EIT 219 - 1:40 -2:55 - M/W Meets Virtually and Face to Face	Office Hours: EIT 547 by Appointment
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Course Materials

All required materials will be available via my website located at <http://thomaswallace.net>.

External / Cloud Storage – 1GB Minimum (Google Drive works well)

Course Overview

This course is an introduction to Internet client-side technologies and standards-based web development. The course will be divided into sections covering the core components of any web site/page. Core components include Structure, Content, Design (presentation), and Behavior. Three lecture hours per week.

Course Relationship to ABET Curriculum

IFSC 1310 Web Technologies teaches students techniques, skills, and tools necessary for computing practice.

Student Learning Outcomes

By the end of the course, students will be able to:

- Discuss key terminology and industry best practices related to website design and development, site security, file management and site optimization. This includes coverage of core technologies of the web stack, digital image creation and optimization, tooling and workflows of a modern web developer.
- Author valid content, and control the style and behavior of their websites using languages such as HTML, CSS, JavaScript and DOM (Document Object Model).
- Design and implement a web site based on criteria established by a client.
- Create and deploy to a production environment an accessible, standards-based web site using appropriate techniques.

Course Relationship to ABET Student Outcomes

IFSC 1310 Web Technologies will help students to develop their abilities to:

1. Analyze a complex computing problem and to apply principles of computing and other relevant disciplines to identify solutions.
2. Design, implement, and evaluate a computing-based solution to meet a given set of computing requirements in the context of the program's discipline

Attendance

Attendance is critical in mastering the course material. If you must miss class, please send an email to tswallace@ualr.edu before class begins explaining the reason for your absence. Participation implies making comments, observations, and contributions and asking questions in the virtual and/or physical classroom. Excessive unexcused absences will negatively affect your participation grade. Due to COVID-19 content will be delivered in a hybrid format. All sessions will be offered online and face to face depending on the section. Students who wish to complete the entire course in an online environment due to health and safety concerns will be given the option to complete the course in its entirety online with instructor approval. We will be using Blackboard Collaborate for online class meetings and individual meeting requests will be handled via Google Meet. **Students are expected to attend lectures online at the regularly scheduled times and participate throughout the duration of the session.** If attendance on a particular day is not possible. Students should email the Instructor prior to class to make alternate plans for completion of that day's content. If circumstances arise that prevent us from meeting at our regularly scheduled time and location, I will send an announcement out through Blackboard with a virtual classroom link where we will convene in the interim. In order to meet federal financial aid requirements, students who fail to attend and or participate are subject to being administratively removed from the course.

Grading

Your grade will be based on performance in these areas:

- 10% - Participation & Self-Initiated Learning
- 30% - Homework Assignments
- 30% - Skill-Based Assessments (3 - HTML5, CSS, Applied JS)
- 30% - Final Web Site Project

Grading Scale:

A	100% – 90%
B	80% – 89%
C	70% – 79%
D	60% – 69%
F	Below 60%

Grade Appeal Policy

<https://ualr.edu/policy/home/student/grade-appeals/>

Policy for Late/Missed Work

Students are expected to turn in all assignments on time. Failure to do so will result in reduced or no credit for the assignment. Only in the case of extenuating circumstances will an extension be granted. Credit for Late Assignments

- **1st Offense** - Maximum 75% Credit if submitted within 24 hours of the due date.

- **2nd Offense** – Maximum 50% Credit if submitted within 24 hours of the due date.
- **3rd Offense** – No Credit

Office Hours and Instructor Presence

Your success in this course is important to me. I will be available to meet virtually at the following times:

Monday/Wednesday – 9:00am–Noon | **Tuesday/Thursday** – 11:00am –Noon | **Friday** – 9:00am –Noon

To schedule an appointment please email at tswallace@ualr.edu and I will send you a virtual meeting invitation.

All course content will be delivered during the scheduled classroom sessions by the Instructor, except in cases of a relevant guest speaker. Additional support is available via CSTEM Student Academic Services. To schedule a tutoring session visit <https://ualr.edu/cstem/students/tutor-request/>.

Course Format

The course will be conducted as a seminar. Participation counts and may include small group presentations and exercises. A high level of student participation is required. Make sure that all assigned preparation and readings are done in advance and that you are ready to engage in full examination and discussion of topics. The instructor will not hesitate to call on students for questions and comments. It is, therefore, critical that reading assignments be completed before class in which they are addressed and reviewed.

Academic Integrity

Plagiarism on any assignment will at a minimum result in 0 points for the assignment. We reserve the right to pursue further disciplinary action if appropriate (e.g. any student caught cheating on an assignment/assessment will receive an “F” for the course, and we may pursue action with the Committee on Academic Integrity). Plagiarism includes copying someone else’s work and claiming it as your own, or collaborating excessively with another person or persons and claiming the work as solely your own. It is strongly recommended that students maintain a record of the preparation of their major assignments.

UA Little Rock Disability Policy

Your success in this class is important to me, and it is the policy and practice of the UA Little Rock to create inclusive learning environments consistent with federal and state law. If you have a documented disability (or need to have a disability documented), and need an accommodation, please contact me privately as soon as possible, so that we can discuss with the Disability Resource Center (DRC) how to meet your specific needs and the requirements of the course. The DRC offers resources and coordinates reasonable accommodations for students with disabilities. Reasonable accommodations are established through an interactive process among you, your instructor(s) and the DRC. Thus, if you have a disability, please contact me and/or the DRC, at 501-569- 3143 (V/TTY) or 501-683- 7629 (VP). For more information, please visit the DRC website at ualr.edu/disability.

UA Little Rock Inclement Weather Policy (215.1)

1. During inclement weather, UA Little Rock will make a decision whether or not to close based on all available information.
2. The chancellor will decide whether or not conditions warrant canceling classes and activities and closing the campus or whether classes and activities will be canceled but with specified campus offices open. Online or web-enhanced classes will continue as scheduled at the discretion of the faculty member.
3. The UA Little Rock website, UA Little Rock email, the university's main telephone number (501.569.3000), and the Rave campus alert notification system are the official means of communicating information concerning weather-related closings.
4. When necessary, the university will announce a separate decision about canceling night classes (those classes starting at 4:20 p.m. or later) by 2 p.m., if possible.
5. Ordinarily, sites remote from campus such as the the Bowen Law School, the Arkansas Studies Institute, and the Benton Center will close or cancel classes and activities whenever the university does so. In some circumstances, however, a separate decision may be made whether or not a site remote from campus will be open or closed, and this decision will be announced through the university's official means of communicating weather-related closings.
6. Vice chancellors are responsible for seeing that necessary services are provided in their respective areas when the university is closed. Employees required to provide such services will be identified by their supervisors. Classified employees who must report to work when the university is closed due to inclement weather will be allowed compensation time of 1.5 hours for one hour worked. Persons who are not required to work when the university is closed will be granted authorized absence. Employees who do not report to work when the campus is open will be charged annual/compensatory leave or leave without pay. The Payroll Department will prescribe payroll reporting and timekeeping.
7. The Policy Advisory Council of the University Assembly will recommend to the chancellor if and when missed undergraduate and graduate class days should be made up. In the event that the university is closed during a final examination day, the provost, in consultation with the Faculty Senate president, will reschedule any missed graduate or undergraduate final examinations with the exception of online exams which will continue as scheduled.
8. Weather and road conditions vary from place to place. Employees and students are expected to exercise good judgment regarding the safety of travel when road conditions are affected by the weather.

Detailed Schedule

Week 1

- Review Syllabus and course expectations
- Our Window to the Web: Web Browsers & Understanding Web Related Terminology

Week 2

- Structure, Content, Design, & Behavior and a discussion on Naming Conventions, Meta Naming, Directory Structure
- **Structure:** Introduction to HTML5 – Properly Marking up an HTML5 Document (Headings, Paragraphs, Lists, Links, Images).

Week 3

- **Structure:** Introduction to HTML5 - Properly Marking up an HTML5 Document (Tables , Forms, Attributes)
- **Structure:** Block (Structural) vs. Inline (Text-level Semantics) Elements, Additional HTML Attributes
- **Structure:** Terminology and Concepts Quiz

Week 4

- **Site Management:** Building Development Environment, File management, Publishing to web server / GitHub / AWS / Cloud9
- **Assessment:** Develop a prototype html document project

Week 5

- **Design:** Introduction to CSS – Creating and attaching a stylesheet – Type, ID, Class Selectors
- **Design:** CSS Syntax, Styling the elements of your site, Resetting vs. Normalization CSS

Week 6

- **Design:** Using CSS for Layouts – CSS Box Model / Flexbox
- **Design:** Using CSS for Layouts – In-class Lab (Positioning Lab Assignment)

Week 7

- **Design:** Color Theory and Designing with Grids
- **Assessment: Style prototype HTML document and publish to server**

Week 8

- **Design:** Introduction to Graphic Design concepts – Working with Shapes, Symbols and Text |

Rasterized vs. Vector Imagery

- **Design:** Introduction to Graphic Design – Filters, Guides, and Paths, Cropping
- Vector Icon Design Assignment

Week 9

- **Design:** Introduction to Graphic Design - Web Site Banner Case Study – Explore the design process using a combination of the techniques we have used thus far |
- Image Optimization
- **Structure / Design:** Integrating Images into your site template
- **Structure:** Validating your site Template | Finalizing Page Structure | Duplicating Pages
- Assign Individual Web Project

Week 10

- Project Q&A
- Web Forms

Week 11

- **Project Consulting:** The client Interview / Site Planning / Prototyping
- **Behavior:** Introduction to JavaScript – Your First Script, Document Object Model (DOM)
- Assign Final Project

Week 12

- **Behavior:** Introduction to JavaScript – The Power of JavaScript Libraries
- **Behavior:** Progressive Enhancement Case Study

Week 13

- **Behavior:** Introduction to JavaScript – JQuery in-class lab
- **Special Topic:** Web Accessibility

Week 14

- Final Project Troubleshooting / Optimization
- Next Steps and Evaluation

Week 15

- Final Web project Due at time of Final